

200 East Big Beaver Road Troy, MI 48084 248-844-9090

www.cpspoly.com

FOR IMMEDIATE RELEASE 30 October 2009 CONTACT: Steve Alessandri

Vice President 248-459-3321

salessandri@wowway.com

22 TECHNICAL PROFESSIONALS FIND NEW CAREERS THROUGH CERTIFICATE TRAINING

The Center for Professional Studies (CPS), a technical training school, is pleased to announce the hiring of 22 of its graduates, all experienced professionals recently unemployed from the automobile industry. CPS had been providing high quality, hands-on technical training primarily to corporations throughout Southeast Michigan until January of 2009, when Daryl Patrishkoff became the majority owner and CEO. Patrishkoff had a greater vision, and re-engineered CPS's curriculum around certification programs to assist laid-off professionals and help them re-enter the job market.

To further assist CPS students in finding their next career, CPS also holds ongoing networking events with area recruiters. Recently, CPS hosted a career fair with a technical staffing company located in Troy, working to staff a large project. Approximately 40 students attended and were able to participate in face-to-face interviews with company representatives. The proof is in the numbers. Since June of 2009, 59 students have been enrolled in CPS's various courses. To date, 37% of these students have been hired in various automotive and non-automotive positions. "That number continues to grow each week," said Patrishkoff. "We encourage our students to keep us abreast of their activities so we can advise and help in their job search. Many report interviews and job offers coming on a weekly basis and we celebrate together upon their success."

"Our goal is to get people back to work," said Steve Alessandri, Vice President of Sales and Student Development. "The course work is fast paced and to the point. We want our students to leave our school with meaningful credentials, which will allow them to be more marketable to a wider range of employers, in more diverse industries. If we can assist them in finding their next career by sharing their qualifications with area businesses, we are more than happy to help."

Students are able to secure government funding to offset the cost of the courses and CPS offers a significant student aid program to help in this difficult economy. All books and related software are included in the cost of tuition. "All of our courses are certified and approved for funding from all of the many key Federal and State agencies," said Dennis Cavitt, Managing Director. "We help our students through the funding and approval process and work with the caseworkers to ensure all of the criteria are met with no out of pocket cost to the student."

One of the significant differences between CPS and traditional academia is the business partners CPS has established. For example, In order to achieve Lean Six Sigma Black Belt Certification, students must complete a real life project. This is an impossible task for those who are unemployed. CPS's students are exposed to real life projects working on site at the partner company to achieve this coveted certification. "We have created a win-win situation for our students and our partnering companies." says Patrishkoff, "In several cases our partnering companies have hired some of our students."

The <u>Designing Engineer</u>, <u>Program Management (PMP)</u> and <u>Lean Six Sigma Black Belt</u> programs created are built around an accelerated curriculum. These programs are designed for professionals who want to expand their knowledge base regarding industry recognized standardized tools, techniques and methodologies. Each program is a collection of courses carefully designed to provide a well rounded base of knowledge applicable to multiple industries. The courses are constantly being updated to keep pace with the ever changing trends which are monitored by an industry represented curriculum board.

About CPS

Founded in 1992, CPS is a Michigan based licensed training institute that provides world class industry specific technical education which is developed and delivered by industry experts. Their methodology is a fast paced, hands-on approach which covers theory, industry application and then demonstrated on real life projects. CPS has provided high quality, hands-on technical training to over 7,000 students and 400 corporations.

For more information about CPS please visit www.cpspoly.com.